



2021 Student Internship Application

Internships will be awarded in the spring to students who will be enrolled as a sophomore, junior, senior or graduate student the following fall. Internships are conducted during a mutually-agreed-upon timeline and interns work a total of 200 - 250 hours.

Be sure to include the supplemental application items with this application form. Incomplete applications that do not include all application parts will be withdrawn from consideration.

Email completed applications to crystalena.lightel@gmail.com with "MarCom Student Application" in the subject line.

Applicant Contact Information:

Name:

Address:

City, State, Zip:

Phone:

Email address:

I can live in/commute to the Spokane area during the internship: yes no

Education Information:

Cumulative college GPA to date:

At the start of fall semester, I will be a: Sophomore Junior Senior Graduate Student

Rank, 1 through 8, with 1 being your first choice, and 8 your last, your interest in the following:

- Advertising
- Broadcasting
- Journalism
- General Communication
- Marketing
- Multimedia
- Public Relations
- Social Media

Major/minor study areas of concentration in your current degree program:

Current and previous colleges and universities attended with dates of attendance:

College achievements/honors/awards:

Marketing/PR/communications related experience:
(internships, volunteer work, summer jobs, etc)

College activities related to marketing/PR/communications:

Spokane Regional MarCom Association internship host companies expect you to work a total of 200-250 hours during the internship. They also understand that students often find it necessary to hold part-time jobs in addition to their internships. If selected, how many hours per week and which times of the day (morning, afternoon, evening) do you estimate you might be able to commit to performing your internship duties?

Hours Per Week: Morning Afternoon Evening

If you are not chosen as the internship recipient, MarCom would like to make your contact information and application available to our members who may have other internship opportunities that might be of interest. Please indicate if you would like us to share your application:

No

Yes, Spokane MarCom has my permission to share my contact information and application with MarCom member organizations.

If yes, would you accept unpaid or paid internships: Paid Unpaid

Additional Submission Requirements:

Please include a digital copy of all of the following items with your completed application.

1. Current resume. Your resume must include 3 references.
2. A brief (no more than 500 words) description of your career goals, the area of Marketing, PR, communications and related fields where you have the most interest, why the internship committee should choose you to represent MarCom, what you will bring to your host company as an intern and what would you like to gain from the overall experience.
3. Three pieces or examples of marketing, communications, PR, journalism or related work (web page, audio-visual production, brochure, news article, PSA, blog entry, advertising campaign, promotional materials, social media post, etc.). One of the three must be a writing sample. The product, published or unpublished, can be on any topic.

Sign and Date:

I attest that all information included in this application is accurate and complete.

Applicant Electronic Signature:

Date:

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